



A VISION FOR ECONOMIC COMPETITIVENESS



OHIO

THE OPPORTUNITY IS NOW!

Competitive advantages have the world looking in our direction. Strategic location to major markets, skilled talent with unparalleled work ethic, abundant natural resources, fantastic existing and emerging sites, combined with recent epic economic development wins, have positioned Ohio to capitalize on exciting new opportunities - benefitting our citizens, companies, communities, and state...
for generations to come.

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Sites & Infrastructure: A Strategic Roadmap

Ohio's strategic location, land, and well-developed infrastructure together form a strong foundation for sustained economic prosperity.

- Ensure funding and support are available to prepare sites for future development across Ohio.
- Expand affordable energy production across natural gas, nuclear, and renewables to ensure capacity meets growing industrial demand.
- Modernize Ohio's commercial airports and expand air service connectivity.
- Accelerate transmission buildout to move power faster to sites.
- Repair and modernize infrastructure across Ohio, specifically in rural Ohio.
- Continue improving transportation systems to support connected and smart technology.

2 Advancing Ohio's Talent & Workforce Strategy:

Ohio's workforce is superior, driven by diverse skill sets, and a robust pipeline of talent aligned to the needs of growing industries.

- Invest in and expand programs that grow Ohio's STEM and technical workforce.
 - Promote and scale career awareness and experiential learning opportunities, including internships, apprenticeships, and work-based learning.
 - Strengthen collaboration between education and industry to build and sustain talent pipelines.
 - Prioritize collaboration within K-12 education partners with a focus on career-connected pathways.
 - Focus on retaining Ohio students to stay in Ohio post-graduation.
 - To retain and attract top talent, aggressively market Ohio as a premier place to live, work, and thrive.
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3 **Leading through Innovation:**

Ohio leads in Innovation—From the airplane to the light bulb, by leveraging world-class research institutions, advanced industries, and strong public-private partnerships to deliver real-world impact.

- Capitalize on the Ohio Discovery Corridor by leveraging its concentration of research institutions, talent, and innovation assets to drive innovation and economic growth.
- Support Ohio companies seeking to modernize and automate operations.
- Strengthen Ohio’s biohealth sector through research and commercialization support.
- Support Ohio’s military installations by enhancing partnerships and investing in infrastructure to help secure future missions.
- Leverage Ohio’s defense assets to drive innovation across key industries.
- Invest in emerging technologies to position Ohio as a leader in defense.

4 Maintaining Ohio's Leading Business Climate:

Ohio is where business accelerates—creating jobs, driving wages, and sparking new ideas.

- Simplify Ohio's local tax structure to make it easier to navigate and more competitive.
- Encourage local comprehensive planning to identify prime areas for strategic development.
- Clearly communicate the benefits of economic development investments to local stakeholders.
- Deploy incentives to attract and secure long-term, transformational projects.
- Advance policies that support diverse energy assets to meet growing demand.
- Support job creation at all levels and leverage flexible, innovative tools to help both small and large businesses scale.

5 Better Living, Stronger Ohio:

Ohio is where opportunity meets possibility—empowering every path to the American Dream.

- Invest in quality of life by supporting community assets like parks, cultural amenities, and vibrant downtowns.
- Expand access to healthcare, workforce pathways, housing, and other services for veterans and their families.
- Advance policies and incentives that boost housing supply, reduce barriers to development, and ensure attainable options for families statewide.
- Promote Ohio's low cost of living, high quality of life, and economic opportunity to retain local talent and attract from across the country.





**Whatever you're looking for,
expect it in Ohio.
Let's Grow, Together.**

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