

Ohio's Research and Engineering Talent Leads to Dayton Region Expansion for Steiner eOptics

Steiner eOptics is a subsidiary of German-based Steiner, which is a member of Beretta Holding SpA, the Italian firearms manufacturer. Beretta wanted to consolidate its two Steiner eOptics facilities, one in Ohio and one in California, and expand its product line. Company officials considered several locations where the company had operations and ultimately decided to expand in Ohio.

COMPANY PROFILE

Steiner eOptics is a Dayton-area company that designs and produces night vision goggles, combat identification beacons, laser aiming devices, handheld and weapon-mounted tactical lights and other electro-optical equipment. Primarily used by military, government and law enforcement personnel, the company's products are designed to provide improved situational awareness in both day and night operations.

BUSINESS NEED

Beretta Holding SpA executives wanted to consolidate their two Steiner eOptics facilities. They were looking for a location with a good business climate and a facility large enough to accommodate an expanded product line. But they also needed highly skilled engineers who understood the company's products, a motivated production workforce, and access to research and development resources.

OHIO SOLUTIONS

Beretta executives chose to consolidate their Ohio and California operations in a new facility in Miami Township near Dayton, just a few miles from the original facility in Beavercreek Township. Ohio's business-friendly climate was a big factor in their decision to expand in Ohio. But they also liked the fact that the Dayton area provides access to talent and resources at several research and development organizations based at Wright-Patterson Air Force Base, including the Air Force Research Laboratory (AFRL), the Air Force Institute of Technology and the AFRL Sensors Directorate.

"We chose Ohio over several other potential sites, and we're proud to call Miami Township our new home," said Alan Page, general manager of Steiner eOptics.

PROJECT STATS

- **Collaborators:** JobsOhio, Dayton Development Coalition and Montgomery County
- **Total capital investment:** \$1.1 million
- **Jobs committed:** 99
- **Jobs retained:** 21

"Ohio provides a business-friendly climate, and the greater-Dayton area gives us access to a deep pool of highly educated engineers and researchers aligned with the defense industry as well as a skilled and motivated production workforce."

Alan Page, General Manager



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